

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: John Zimmerman

Serial No.: 09/815,856

Filing Date: March 23, 2001

For: Method and Apparatus for
Recommending Television Programming
Through a Celebrity or Using a Celebrity
Profile

Examiner: Reuben M. Brown

Art Unit: 2623

Confirmation No.: 5812

Attorney Docket No.: US010094

January 4, 2008

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

In response to the Non-Final Office Action dated October 4, 2007, please amend the subject application as follows.

Amendments to the **Claims** begin on page 2 of this paper.

Remarks begin on page 7 of this paper.